



MyPlanar SPIFF Incentives - Q3 2016

Effective 7/1/2016 - 9/30/2016

Only North American Planar Authorized Resellers are eligible. Visit www.myplanar.com for details.

Product Line	Model Number	Description	Part Number	MY PLANAR SPIFF
Desktop & Touch Monitors				
	PXL2780MW	27 inch wide black WQHD IPS LED LCD with VGA, DVI (DualLink), HDMI, DisplayPort and Speakers.	997-7912-00	\$10.00
	PT1545R	15 inch Black HID Compliant 5-wire Resistive Touchscreen LCD, USB controller, VGA, internal power, speakers, -5 to 90 degree tilt range, 100mm VESA compatible.	997-5967-00	\$2.00
	PT1510MX	15 inch Black HID Compliant 5-wire Resistive Touchscreen LCD, dual Serial and USB controller, VGA, external DC power supply, speakers, -3 to 25 degree tilt range, 75mm VESA compatible.	997-3198-00	\$2.00
	PT1500MX	15 inch Black HID Compliant 5-wire Resistive Touchscreen LCD, dual Serial and USB controller, VGA, internal power, DC power connector, speakers, -5 to 90 degree tilt range, 75mm VESA compatible.	997-3981-00	\$2.00
	PT1545P	15in Black HID Compliant Zero Bezel 10-pt Projected Capacitive Multi-Touch edge-lit LED LCD, USB controller, VGA, internal power, speakers, -5 to 90 tilt range, 100mm VESA compatible.	997-7413-00	\$2.00
	PT1745R	17 inch Black HID Compliant 5-wire Resistive Touchscreen edge-lit LED LCD, USB controller, VGA, internal power, speakers, -5 to 90 degree tilt range, 100mm VESA compatible.	997-5969-00	\$2.00
	PT1745R-WH	17 inch White HID Compliant 5-wire Resistive Touchscreen edge-lit LED LCD, dual serial/USB controller, VGA, internal power, speakers, -5 to 90 degree tilt range, 100mm VESA compatible.	997-7454-00	\$2.00
	PT1700MX	17 inch Black HID Compliant single-touch 5-wire resistive LED LCD, dual Serial and USB controller, VGA, internal power, DC power connector, speakers, 5 to 90 degree tilt range, 75 mm and 100mm VESA compatible.	997-4158-01	\$2.00
	PT1745P	17 in Black HID Compliant Zero Bezel 10-pt Projected Capacitive Multi-Touch edge-lit LED LCD, USB controller, VGA, internal power, speakers, -5 to 90 tilt range, 100mm VESA compatible.	997-7414-00	\$2.00
	PT1945R	19 inch Black HID Compliant 5-wire Resistive Touchscreen LCD, USB controller, VGA, internal power, speakers, -5 to 90 degree tilt range, 100mm VESA compatible.	997-5971-00	\$2.00
	PT1945P	19 in Black HID Compliant Zero Bezel 10-pt Projected Capacitive Multi-Touch LCD, USB controller, VGA, internal power, speakers, -5 to 90 tilt range, 100mm VESA compatible.	997-7415-00	\$2.00
	PT2245PW	22 in Wide Black HID Compliant Zero Bezel 10-pt Projected Capacitive Multi-Touch LCD, USB controller, VGA and DVI-D, external power supply, -5 to 90 tilt range, 100mm VESA compatible.	997-7416-00	\$2.00
	PCT2265	21.5 inch Wide Black HID Compliant Zero Bezel Projected Capacitive Multi-Touch LCD, USB controller, VGA, HDMI, DVI-D, internal power, speaker, 100 mm VESA compatible, dual hinge stand.	997-7251-00	\$10.00
	PXL2230MW	22 inch Wide Black HID Compliant Optical Touchscreen LED edge-lit LCD, USB controller, VGA, DVI-D(with HDCP), HDMI, internal power, speakers, 0 to 20 degree tilt range, 100mm VESA compatible.	997-7039-00	\$10.00
	PCT2235	22-inch wide black projected capacitive multi-touch IPS edge-lit LED LCD, USB controller, VGA, HDMI, DP, speakers, and Helium Stand supporting 15 to 70 tilt range and flat orientation.	997-8286-00	\$10.00
	PXL2430MW	24" wide black LED multi-touch optical touch screen with USB, analog, DVI-D, HDMI, internal power, speakers, 0 to 20 tilt	997-6399-00	\$10.00
	PCT2485	Helium 24-inch wide black projected capacitive multi-touch edge-lit LED LCD, USB controller, VGA/HDMI/DisplayPort, internal power, webcam and microphone, USB Hub, speakers, 15 to 70 tilt range and flat orientation, supports both portrait and landscape.	997-7052-00	\$10.00
	PCT2785	Helium™ 27" wide black projected capacitive multi-touch edge-lit LED LCD, USB controller, VGA/HDMI/DisplayPort, internal power, webcam and microphone, USB Hub, speakers, 15 to 70 tilt range and flat orientation, supports both portrait and landscape.	997-6848-00	\$10.00
	PT3285PW	32 inch wide edge-lit LED LCD Black HID Compliant Zero Bezel Projected Capacitive 30-point touch edge-lit LED LCD, USB controller, VGA and DVI-D, internal power, speaker, 400 x 200 mm VESA compatible, no deskstand.	997-7417-00	\$2.00
Media Player				
	ContentSmart MP60	FHD (1080p) digital signage media player and software to create and schedule content using existing assets (video, images, PowerPoint). Multi-touch support, Ethernet or wireless, x3 USB, MicroSD, 8GB storage, VGA, HDMI-in/out, RS-232, HTML5/SMIL.	997-8048-00	\$40.00

Flat Panel

ContentSmart MP70	4K (UHD) digital signage media player and software to create and schedule content using existing assets (video, images, PowerPoint). Multi-touch support, Ethernet or wireless, x2 USB, MicroSD, 8GB local storage, HDMI 2.0, HTML5/SMIL.	997-8049-00	\$100.00
ContentSmart MP70 OPS	4K (UHD) OPS format digital signage media player and software to create and schedule content using existing assets (video, images, PowerPoint). Multi-touch support, Ethernet or wireless, x2 USB, MicroSD, 8GB local storage, HTML5/SMIL.	997-8050-00	\$100.00
SL4351	43in diagonal, FHD, ultra slim, LED backlight, wide array of inputs, USB playback, 350 nit brightness, speakers, RS232 and LAN control.	997-7953-00	\$43.00
SL4851	48in diagonal, FHD, ultra slim, LED backlight, wide array of inputs, USB playback, 350 nit brightness, speakers, RS232 and LAN control.	997-7954-00	\$48.00
SL5551	55in diagonal, FHD, ultra slim, LED backlight, wide array of inputs, USB playback, 350 nit brightness, speakers, RS232 and LAN control.	997-7955-00	\$55.00
PS4652	46in diagonal, FHD, ultra slim, LED backlight, 24x7 reliability, metal bezel, landscape and portrait, wide array of inputs, USB playback and internal memory, 500 nit brightness, speakers, RS232 and LAN control.	997-7092-00	\$46.00
PS4661T	46in diagonal touchscreen, FHD, ultra slim, LED backlight, 24x7 reliability, metal bezel, landscape and portrait, wide array of inputs, 500 nit brightness, speakers, RS232 and LAN control, 6 pt IR touch.	997-7655-00	\$46.00
PS5552	55in diagonal, FHD, ultra slim, LED backlight, 24x7 reliability, metal bezel, landscape and portrait, wide array of inputs, USB playback and internal memory, 500 nit brightness, speakers, RS232 and LAN control	997-7093-01	\$55.00
PS5561T	55in diagonal touchscreen, FHD, ultra slim, LED backlight, 24x7 reliability, metal bezel, landscape and portrait, wide array of inputs, 500 nit brightness, speakers, RS232 and LAN control	997-7656-01	\$55.00
PS6552	65in diagonal, FHD, ultra slim, LED backlight, 24x7 reliability, metal bezel, landscape and portrait, wide array of inputs, USB playback and internal memory, 450 nit brightness, speakers, RS232 and LAN control.	997-7094-00	\$65.00
PS7050	70in diagonal, FHD, slim, LED backlight, 24x7 reliability, metal bezel, landscape and portrait, wide array of inputs, USB playback, 400 nit brightness, speakers, RS232 control	997-7653-01	\$70.00
PS7050T	70in diagonal touchscreen, FHD, slim, LED backlight, 24x7 reliability, metal bezel, landscape and portrait, wide array of inputs, 400 nit brightness, speakers, RS232 control	997-7654-01	\$70.00
PS8250	82in diagonal, FHD, slim, LED backlight, 24x7 reliability, metal bezel, landscape only, wide array of inputs, USB playback, 450 nit brightness, speakers, RS232 control	997-7922-00	\$82.00
PS8250T	82in diagonal, 10 point IR touch, FHD, slim, LED backlight, 24x7 reliability, metal bezel, landscape only, wide array of inputs, 450 nit brightness, speakers, RS232 control	997-7923-00	\$82.00
EP5014K	50in diagonal, UHD, ultra slim, LED backlight, 24x7 reliability, metal bezel, landscape and portrait, wide array of inputs, OPS slot, 550 nit brightness, speakers, RS232 and LAN control	997-8174-00	\$50.00
EP5014K-T	50in diagonal, 6 pt IR touch, UHD, ultra slim, LED backlight, 24x7 reliability, metal bezel, landscape and portrait, wide array of inputs, OPS slot, 550 nit brightness, speakers, RS232 and LAN control	997-8175-00	\$50.00
EP5814K	58in diagonal, UHD, ultra slim, LED backlight, 24x7 reliability, metal bezel, landscape and portrait, wide array of inputs, OPS slot, 480 nit brightness, speakers, RS232 and LAN control	997-7926-01	\$58.00
EP5814K-T	58in diagonal, 6 pt IR touch, UHD, ultra slim, LED backlight, 24x7 reliability, metal bezel, landscape and portrait, wide array of inputs, OPS slot, 480 nit brightness, speakers, RS232 and LAN control	997-7927-01	\$58.00
EP6514K	65in diagonal, UHD, ultra slim, LED backlight, 24x7 reliability, metal bezel, landscape and portrait, wide array of inputs, OPS slot, 450 nit brightness, speakers, RS232 and LAN control	997-7928-00	\$65.00
EP6514K-T	65in diagonal, 6 pt IR touch, UHD, ultra slim, LED backlight, 24x7 reliability, metal bezel, landscape and portrait, wide array of inputs, OPS slot, 450 nit brightness, speakers, RS232 and LAN control	997-7929-00	\$65.00
UR7551	75in diagonal, UHD, D-LED backlight, 450 nit brightness, MediaPlex Plus Processing, speakers, OPS slot, landscape only	997-8057-00	\$75.00
UR7551-ERO	75in diagonal, UHD, D-LED backlight, 450 nit brightness, MediaPlex Plus Processing, speakers, OPS slot, landscape only, ERO with Gorilla Glass	997-8085-00	\$75.00
UR7551-ERO-T	75in diagonal, UHD, D-LED backlight, 450 nit brightness, MediaPlex Plus Processing, speakers, OPS slot, landscape only, ERO with Gorilla Glass, 32 pt IR touch	997-8086-00	\$75.00
UR8451-LX	84in diagonal, UHD, E-LED backlight, 350 nit brightness, MediaPlex Plus Processing, speakers, OPS slot, landscape only	997-8011-00	\$84.00
UR8451-MX	84in diagonal, UHD, E-LED backlight, 500 nit brightness, 24x7 reliability, MediaPlex Plus Processing, speakers, OPS slot, landscape and portrait	997-8088-00	\$84.00
UR8451-LX-ERO	84in diagonal, UHD, E-LED backlight, 350 nit brightness, MediaPlex Plus Processing, speakers, OPS slot, landscape only, ERO with Gorilla Glass	997-8087-00	\$84.00

Transparent

UR8451-MX-ERO	84in diagonal, UHD, E-LED backlight, 500 nit brightness, 24x7 reliability, MediaPlex Plus Processing, speakers, OPS slot, landscape and portrait, ERO with Gorilla Glass	997-8089-00	\$84.00
UR8451-LX-ERO-T	84in diagonal, UHD, E-LED backlight, 350 nit brightness, MediaPlex Plus Processing, speakers, OPS slot, landscape only, ERO with Gorilla Glass, 32 pt IR touch	997-8013-00	\$84.00
UR8451-MX-ERO-T	84in diagonal, UHD, E-LED backlight, 500 nit brightness, 24x7 reliability, MediaPlex Plus Processing, speakers, OPS slot, landscape and portrait, ERO with Gorilla Glass, 32 pt IR touch	997-8090-00	\$84.00
UR9851	98in diagonal, UHD, D-LED backlight, 500 nit brightness, 24x7 reliability, MediaPlex Plus Processing, speakers, OPS slot, landscape and portrait	997-7960-00	\$98.00
UR9851-ERO	98in diagonal, UHD, D-LED backlight, 500 nit brightness, 24x7 reliability, MediaPlex Plus Processing, speakers, OPS slot, landscape and portrait, ERO	997-8091-00	\$98.00
UR9851-ERO-T	98in diagonal, UHD, D-LED backlight, 500 nit brightness, 24x7 reliability, MediaPlex Plus Processing, speakers, OPS slot, landscape and portrait, ERO, 32 pt IR touch	997-8092-00	\$98.00
LO55	55in Transparent display, OLED panel, black, ERO bonded glass, HDMI x4, DP x1 inputs, FHD (1920x1080), landscape or portrait - inverted or tiling mounting possible, internal power, standard mount	997-8219-00	\$55.00
LO55-S	55in Transparent display, OLED panel, black, ERO bonded glass, HDMI x4, DP x1 inputs, FHD (1920x1080), landscape or portrait - inverted or tiling mounting possible, internal power, straight mount	997-8220-00	\$55.00
LO55-T	55in Transparent display, OLED panel, black, ERO bonded glass, HDMI x4, DP x1 inputs, FHD (1920x1080), landscape or portrait - inverted or tiling mounting possible, internal power, standard mount, 32 pt IR touch	997-8244-00	\$55.00
LO55-ST	55in Transparent display, OLED panel, black, ERO bonded glass, HDMI x4, DP x1 inputs, FHD (1920x1080), landscape or portrait - inverted or tiling mounting possible, internal power, straight mount, 32 pt IR touch	997-8245-00	\$55.00
RA4980	49in. 1920x1080, 700 nit narrow bezel LCD video wall display. Ultra slim, 24x7, landscape and portrait, OPS slot. Internal power supply and electronics. Supports up to 10x10 video wall. IR, RS-232, and LAN control.	997-7951-00	\$49.00
RA5580	55in. 1920x1080, 700 nit narrow bezel LCD video wall display. Ultra slim, 24x7, landscape and portrait, OPS slot. Internal power supply and electronics. Supports up to 10x10 video wall. IR, RS-232, and LAN control.	997-7952-00	\$55.00

LCD Video Wall